NEW PRODUCTS

- Betty Crocker™ Cinnamon Toast Crunch™ Cake Mix
- Betty Crocker™ Cinnamon Toast Crunch™ Coffee Cake Mix
- Betty Crocker™ Cinnamon Toast Crunch™ Cookie Mix
- Betty Crocker™ Cinnamon Toast Crunch™ Frosting
- Betty Crocker™ Dunkaroos Cookie Mix
- Betty Crocker™ Dunkaroos Frosting
- Betty Crocker™ Dunkaroos Pancake Kit
- CheX™ Mix Bars
- Cinnamon Toast Crunch™ Pancake Kit
- Lucky Charms™ Pancake Kit
- Old El Paso® Tortilla Pockets
- PJ Masks Midnight Berry Cereal
- Reese’s Puffs Cluster Crunch
- Strawberry Banana Cheerios
- Pillsbury™ Shape Lisa Frank Sugar Cookie Dough
- Progresso Soup Mix

BEVERAGES

- Nestlé® Pure Life® Fruity Water Apple 6.75 oz 8-Pack*
- Nestlé® Pure Life® Fruity Water Watermelon 6.75 oz 8-Pack*
- Nestlé® Pure Life® Fruity Water Tropical Twist 6.75 oz 8-Pack*
- Nestlé® Pure Life® Water 5-Liter 24, 28, 32, 35, 56-Packs*
- Nestlé® Pure Life® Water 8 oz, 6, 12, 24 & 56-Packs**
- Nestlé® Pure Life® Water 11.15 oz, 6-Pack*

SNACKS

- Annie’s® Bunny Cookies
- Annie’s® Bunny Grahams
- Annie’s® Cheddar Bunnies
- Annie’s® Cheddar Squares
- Annie’s® Cookies
- Annie’s® Crackers
- Annie’s® Fruit Snacks
- Annie’s® Granola Bars
- Annie’s® Popcorn
- Annie’s® Snack Bars
- Annie’s® Snack Mix
- Bugles™
- Cascadian Farm™ Granola
- Cascadian Farm™ Granola Bars
- Cascadian Farm™ Protein Bars
- Cereal Treat Bars
- CheX™ Mix
- CheX™ Mix Bars
- Cinnamon Toast Crunch™ Popcorn 7oz
- Cocoa Puffs™ Popcorn
- EPIC™ Bars
- EPIC™ Bites
- EPIC™ Animal Fats
- EPIC™ Bone Broth
- Hamburger Helper™
- Muir Glen Pasta Sauce
- Muir Glen Salsa
- Muir Glen Tomatoes & Tomato Products
- Progresso Artichokes
- Progresso Beans
- Progresso Bread Crumbs & Panko
- Progresso Broth
- Progresso Clam Sauce
- Progresso Soup
- Progresso Soup Mix
- Progresso Squeeze Sauces
- Tuna Helper™

CEREAL & BREAKFAST

“Bagged cereals do not participate”

- Ancient Grains Cheerios™
- Annie’s® Cereal
- Annie’s® Toaster Pastries
- Apple Cinnamon Cheerios™
- Apple Cinnamon Chex™
- Apple Cinnamon Toast Crunch™
- Banana Nut Cheerios™
- Basic 4™ Cereal
- Betty Crocker™ Dunkaroos Pancake Kit
- Betty Crocker™ Pancake Mix
- Big G Cereal Breakfast Pack (8 Pouches)
- Birthday Cake Cookie Crisp™
- Blueberry Cheerios™
- Blueberry Chex™
- Blueberry Toast Crunch™
- Boo Berry™
- Cascadian Farm Cereal™
- Cheerios™
- Cheerios™ Oat Crunch Cinnamon
- Chocolate Cheerios™
- Chocolate Chex™
- Chocolate Lucky Charms™
- Chocolate Peanut Butter Cheerios™
- Chocolate Peanut Butter Chex™
- Chocolate Strawberry Cheerios™
- Chocolate Toast Crunch™
- Cinnamon Toast Crunch™
- Cookie Crisp™ Cereal
- Corn Chex™ Cereal
- Count Chocula™
- Dippin Dots™ Cereal
- Drumstick™ Cereal
- Dulce de Leche Toast Crunch™
- Dunkaroos™ Cereal
- Elf Cereal
- Fiber One™ Cereal
- Fillows™ Cereal
- Franken Berry™
- French Toast Crunch™
- Frosted Cheerios™
- Frosted Lucky Charms™
- Fruity Cheerios™
- Girl Scouts™ Cereal
- Golden Grahams™
- Hershey’s™ Cereal
- Honey Kix™
- Honey Nut Cheerios™
- Honey Nut Cheerios™ Crunch
- Honey Nut Chex™
- Kix™ Cereal
- Lucky Charms™
- Lucky Charms™ Marshmallow Clusters
- Lucky Charms™ Pancake Kit
- Maple Cheerios™

*Not General Mills products.

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LOOK FOR BOX TOPS ON HUNDREDS OF PRODUCTS!
For the most current list of products, visit BTFE.com

CLIP: Traditional Box Tops clips are being phased out of production, but you can still send unexpired clips to school. Every valid Box Tops clip is worth 10¢.

SCAN: If you see this label, do not send it to school. Use the new Box Tops app to scan your store receipt within 14 days of purchase. The app will find participating products and instantly add Box Tops to your school’s earnings online.

- Mermaid Cereal
- Multigrain Cheerios™
- Nature Valley™ Cereal
- Nature Valley™ Granola
- Oatmeal Crisp™ Cereal
- Peach Cheerios™
- Peanut Butter Chex™
- Peanut Butter Chocolate Shreds™
- Pokémon™ Cereal
- Protein Cheerios™ Oat & Honey
- Pumpkin Spice Cheerios™
- Raisin Nut Bran™
- Reese’s Puffs™
- Remix! Cereal Snack Mix
- Rice Chex™
- Sesame Street™ Cereal
- Star Wars™ Cereal
- Strawberry Banana Cheerios™
- Strawberry Toast Crunch™
- Sugar Cookie Toast Crunch™
- Sugar Cookie Toast Crunch™ Treat Bars
- Swiss Miss Cocoa Puffs Hot Cocoa Cereal
- Toasted Coconut Cheerios™
- Total™ Cereal
- Trix™ Cereal
- Vanilla Chex™
- Very Berry Cheerios™
- Wheat Chex™
- Wheaties™
- Paper Mate® Flexgrip® Ultra®
- Paper Mate® Gel Pens
- Paper Mate® Flexgrip® RT
- Paper Mate® Handwriting
- Paper Mate® Holiday
- Paper Mate® Infinite Lead
- Paper Mate® Inkjoy® Ballpoint Pens
- Paper Mate® Inkjoy® Gel Pens
- Paper Mate® Inkjoy® Stylus 2-in-1
- Paper Mate® Lead Refills
- Paper Mate® Liquid Flair®
- Paper Mate® Liquid Paper® Fast Dry
- Paper Mate® Markers
- Paper Mate® Mirado® Woodcase Pencils
- Paper Mate® Pens
- Paper Mate® Pink Pearl® & White Pearl® Erasers
- Paper Mate® Profile
- Paper Mate® Profile® Elite
- Paper Mate® Quick Flip™
- Paper Mate® Sharpwriter® Mechanical Pencils
- Paper Mate® Speederaser®
- Paper Mate® Write Bros. Pens
- Paper Mate® Write Bros. Mechanical Pencils
- Annie’s® Biscuits
- Annie’s® Cinnamon Rolls
- Annie’s® Cookies
- Annie’s® Crescents
- Annie’s® Dry Baking Mix
- Annie’s® Dry Brownie Mix
- Annie’s® Dry Cake Mix
- Annie’s® Dry Cookie Mix
- Select Bisquick® products sold at Club or Warehouse
- Betty Crocker™ Brite Mix
- Betty Crocker™ Brownie Mix
- Betty Crocker™ Cake Mix
- Betty Crocker™ Cookie Cups
- Betty Crocker™ Cookie Mix
- Betty Crocker™ Cookie, Cupcake & Kid Fun Kits
- Betty Crocker™ Dessert Bar Mix
- Betty Crocker™ Frosting
- Betty Crocker™ Frosting Mix
- Betty Crocker™ Gluten Free Flour
- Betty Crocker™ Kid Fun Kits
- Betty Crocker™ Muffin Mix
- Betty Crocker™ Mug Treats
- Betty Crocker™ No-Bake Cookie Dough
- Betty Crocker™ Oat-Tastic Baking Mix
- Betty Crocker™ Pie Crust Mix
- Immaculate® Biscuits
- Immaculate® Cinnamon Rolls
- Immaculate® Cookies
- Immaculate® Crescents
- Immaculate® Pie Crust
- Pillsbury™ Birthday Cake Bars 6ct
- Pillsbury™ Chocolate Fudge Brownies 6ct
- Pillsbury™ Grands!™ Refrigerated Biscuits
- Pillsbury™ Pull-Apart Kit
- Pillsbury™ Refrigerated Biscuits
- Pillsbury™ Refrigerated Breadsticks
- Pillsbury™ Refrigerated Brownies
- Pillsbury™ Refrigerated Cinnamon Rolls
- Pillsbury™ Refrigerated Cookie Dough
- Pillsbury™ Refrigerated Crescents
- Pillsbury™ Refrigerated French Bread
- Pillsbury™ Refrigerated Pie Crust
- Pillsbury™ Refrigerated Pizza
- Pillsbury™ Refrigerated Shape Cookies
- Betty Crocker™ Suddenly Salad
- Betty Crocker™ Suddenly Potatoes
- Select Bisquick™ Products
- Cascadian Farm™ Frozen Fruit
- Cascadian Farm™ Frozen Vegetables
- Select Finish® Products
- Select Hefty® Products
- Select Kleenex® Products
- Old El Paso™ Seasonings
- Old El Paso™ Enchilada Sauces
- Pillsbury™ Frozen Biscuits
- Select Reynolds® Products
- Select Scott® Products
- Totino’s™ Single Serve Pizza
- Select Ziploc® Products

REFRIGERATED & DAIRY
- Mountain High™ Yoghurt
- Old El Paso™ Crema Mexicana
- Old El Paso™ Enchilada Sauces
- Old El Paso™ Shredded Cheese
- Old El Paso™ Squeeze Sauces
- Oui™ Multipack
- Yoplait® Go-GURT® Yogurt
- Yoplait® Go-GURT® Dunkers
- Yoplait® Kid
- Yoplait® Multipack
- Yoplait® Single Cups (Purchased in Increments of 5)

HOUSEHOLD CLEANING
- Select Lysol® Disinfectant Spray*
- Select Lysol® Disinfecting Wipes*
- Select Lysol® Laundry Sanitizers*
- Select Lysol® Toilet Bowl Cleaner*

CLIP-ONLY PRODUCTS
A few brands have opted not to participate in the digital program; however, you can still find Box Tops clips on these products during the packaging transition. Be sure to send them to your school before they expire.

- Betty Crocker™ Suddenly Salad
- Betty Crocker™ Suddenly Potatoes
- Select Bisquick™ Products
- Cascadian Farm™ Frozen Fruit
- Cascadian Farm™ Frozen Vegetables
- Select Finish® Products
- Select Hefty® Products
- Select Kleenex® Products
- Old El Paso™ Seasonings
- Old El Paso™ Enchilada Sauces
- Pillsbury™ Frozen Biscuits
- Select Reynolds® Products
- Select Scott® Products
- Totino’s™ Single Serve Pizza
- Select Ziploc® Products

*Not General Mills products.